



**Ravintorengas Oy**  
ELINVOIMAA METSÄSTÄ

## corporation **RAVINTORENGAS OY**

- established in 1976 by Tuija and Kari Herttua
- family company, Kari is CEO, Tuija knows everything about the production and daughter Sanna takes care of marketing
- the product - pine extract drink - is made of the bark, the phloem of young pines and spring water, there's no additives
- in 2012 organic certification; all the pine comes from an area of 500 hectares of forests in Siikainen and Isojoki with organic certification. The certificate comes with strict regulations and this means that every bottle's content can be traced to the place where the original pine tree has grown
- mainly sold in Finland, appr. 5-10 % goes to export, distributors in Sweden and Estonia, new markets opening to USA and China
- rewarded twice as the "Natural grocery of the year" in 2003 and 2010
- several researches at the University of Turku prove that pine extract is a truly effective antioxidant
- everything is used; the leftover wood is made to woodchips and used to heat the factory, Tuija's house and one neighbour. What's left of the bark covers paths and flowerbeds both at the factory and in yards of friends and neighbours
- learn more at [www.ravintorengas.fi/en/](http://www.ravintorengas.fi/en/)